

MUSiFY  
MEDIA ENTERTAINMENT

# COMPANY OVERVIEW

Musify Media Entertainment is a multifaceted production company with a mission to create fun, uplifting, and engaging content.

The team at Musify has a long history in producing television shows, documentaries, reality television shows, corporate videos, commercials, animated web series, as well as work on movies, music videos, concerts and events.

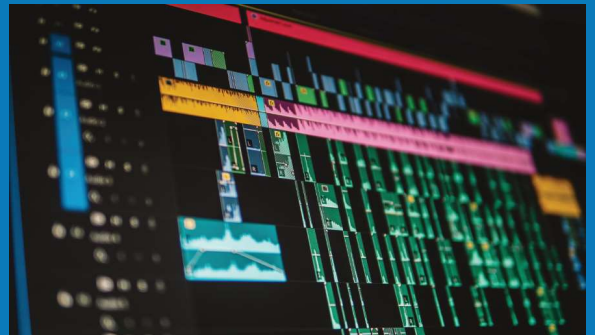


The company brings together expertise, state-of-the-art technology, and creative passion to provide comprehensive production services tailored to meet the diverse needs of our clients.



The mission of the company is to transform ideas into captivating visual experiences that resonate with audiences. Musify is dedicated to providing diverse entertainment experiences across multiple genres and formats.

With expertise in both traditional and modern media production, the company consistently delivers high-quality content that appeals to a wide range of audiences.



# OUR TEAM

---

## ROGER THOMAS, CEO/PRODUCER

Roger started his career working first in news production in a variety of roles including videography, editing and technical directing, and sound engineering and Master Control Operator for **New 12 Long Island** and later **ESPN / TNS and ABC TV / WTN News**.

Roger's extensive background includes roles producing trade-shows news broadcasts for **ICSC-TV** (International Council of Shopping Centers) broadcasts in Las Vegas Nevada.

He would later move on to working on a variety of productions including music videos (**Michael Jackson, Run DMC, In Sync, Blackstreet, Xscape, Biggie Smalls, Shabba Ranks, Patra**), independent feature films (**The Italian Movie w/James Gandolfini & Rita Moreno, Kids w/ Rosario Dawson & Leo Fitzpatrick**), corporate videos (**Verizon**) and television shows (**NYC Marathon, Stanley Cup Finals**).

His roles have run the gamut from working as a grip, lighting and sound recording then later to producing and directing.



## JOHN BARRY, VP OF SALES & PRODUCTION

John Barry's career in media spans over 25 years in various executive capacities that has included television production, broadcasting, programming and documentary film-making.

His work has ranged from directing reporters of broadcasts with Bloomberg Television live from the New York Stock Exchange to production of Trade Shows & Seminars and producing internationally recognized, award-winning, television documentaries.

John holds a Master of Arts, Communication Arts Distinction from New York Institute of Technology, New York, NY and a Bachelor of Arts, Mass Media Arts from University of the District of Columbia, Washington, D.C





# OUR SERVICES

## MUSIFY FILMS - VIDEO PRODUCTION SERVICES



Musify Media Entertainment specializes in multi-camera production services for corporate events, trade shows, seminars, podcasts and live streamed events.

Each production starts with fully understanding the needs of our client and stakeholders before extensive pre-

production and production planning to ensure we capture all the moments and memories.

Musify utilizes state-of-the-art 4k broadcast-quality cameras, lenses, sound equipment, lighting and transmission equipment to bring every production to life at top quality.

Our team of production professionals include camera operators, sound engineers and editors and colorists with years of experience that are an integral part of bringing each production to completion.

## MUSIFY - VIDEO EQUIPMENT RENTALS

Musify Media Entertainment provides video equipment rentals to industry professions.

Our state-of-the-art equipment includes 4k broadcast quality cameras, lenses, monitors, sound equipment, lighting & grip equipment, gimbals, switchers and recorders.



Equipment is available on a daily basis, weekly or custom time periods.

# OUR SERVICES [cont'd]

## VIDEO EDITING SERVICES



Musify Media Entertainment provides video editing services as part of our custom film production packages or as on an a-la-carte basis.

Musify's utilizes a team of experienced, award-winning video editors and colorists for each project. Our team combines picture, sound and effects to craft the final product.

## SOUND MIXING / SOUND DESIGN

Sound is an integral part of every video production, Musify's emphasizes the importance of sound from recording in the field to sound design and mixing in post-production.

Musify Media Entertainment provides sound mixing and design services as part of our custom film production packages or as on an a-la-carte basis.



# GET IN TOUCH

---



212-301-6650



MusifyEntertainment@gmail.com



MusifyEntertainment.com



#MusifyEntertainment



#MusifyEntertainment



#MusifyEntertainment



@MusifyEntertainment